M1NT SHANGHAI NEWS

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M1NT Shanghai wins Club of the Year

SHANGHAI, 19/8/2010

M1NT Shanghai wins "Club Of The Year" for a second year in a row.

M1NT Club Shanghai has once again claimed the title "Club of the Year" at a recent event. (That's Shanghai Awards) With its stunning location, mixed high class crowd, great view and party atmosphere it's easy to see why this bund spot was a popular choice for a wide audience. Whilst the location is unparalleled M1NT doesn't rely on the view but rather has created a music / party sound unique in the city by using up and coming DJ's from the coolest clubs in the world as both residents and one night event DJs. 2010 has already seen M1NT hosting DJ's such as Vandalism, Vice, Riz, Beatbreaker, Deville, Katch, Sam Young, Rich Stone and Politik to name a few. It has also been making sure the Paris of the Orient has kept sparkling with international events such as the Ferrari F1 party that was attended by eight of the team drivers, the Shanghai Film Festival After Party where several international movie stars and directors sipped cocktails overlooking the dramatic views of Shanghai. M1NT has also seen some of the most extravagant theme parties of the year. The club was completely decked out in white for the popular "All White Affair", converted into a forest complete with live snakes, dwarves and mystical characters for their "Enchanted" event not to mention being turned into an airport lounge for the "First Class".

Club Manager Magnus Akesson explains.
2010 was a very good year, we focused heavily on making sure that every time guests come here there is something going on and they have a good time. With DJ agents around the world hearing good things about our venue we are getting to books the world's most talented DJs. We have also invested heavily in the Wednesday and Thursday event with all the production that goes into making sure that all customers are wowed when they turn the corner and see that the club has been turned completely white for one night or turned into a fantasy land as in our "Enchanted" event. The sound and light systems have been upgraded giving a fuller and more direct sound and an internal VJ installed next to the DJ. We installed a state of the art air-conditioning / fresh air system that allows us to cool the club even when its 38 degrees outside even with our glass windows on all sides. These are changes that

the customers might not notice but that adds to the overall experience. 2011 we will be even more spectacular to keep this position but with our focus on quality fun I am confident we will keep attracting the right crowd.

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About M1NT Shanghai

M1NT Club and Cocktail Lounge is Shanghais premium entertainment venue located on the 24th floor it has 360 degree views of the Pudong skyline as well as the Bund and People Square. M1NT consists of a Fusion Grill restaurant, a Cocktail Lounge, a Night Club and a Roof Top Terrace. Having received all of the major industry awards including, Best Restaurant, Best Cocktails, Best Club and Best Design in 2010 M1NT has set the benchmark in the world's most populated and fastest growing city. Regularly hosting international DJ's and major international luxury brand events including Ferrari, Jimmy Choo, Lamborghini, Diesel, Porsche and Shanghai Film Festival, there is always something going on, weekends and Wednesdays Models Night and Thursdays ICON! event are a huge hit with all the A-list, local and expat crowd. Should you have any inquires contact us at marketing@m1ntglobal.com

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M1NT 上海荣获年度最佳俱乐部奖

M1NT 上海连续两年获得最佳俱乐部奖。
M1NT 俱乐部要感谢大家的支持，没有你们的支持，我们也不会连续两年荣获年度最佳俱乐部奖。 我们会尽全力做到最好，只有用最好的音乐让你们尽情娱乐整个夜晚。我们会一如既往的努力，让每一次活动都别开生面。

M1NT 还要感谢 MoetHennessyDiageo 和 Pernod Ricard，他们的支持让活动都能顺利举行，并且锦上添花。
当然还要感谢所有媒体伙伴的支持,同时感谢 THAT’S Shanghai 颁发这个奖项。

非常感谢。

Magnus Akesson
M1NT 上海 俱乐部经理

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关于 M1NT 上海

M1NT 俱乐部和鸡尾酒吧是上海最高级的娱乐场所,在这里您可以 360 度的视角全面俯瞰浦东、外滩及人民广场美景。在这个世界人口最多、发展速度最快的城市上海，M1NT 已获得年度最佳餐馆、年度最佳鸡尾酒、年度最佳俱乐部及年度最佳设计大奖。一直举办各种世界顶级 DJ 派对，也与很多顶级的奢侈品牌合作承办活动，包括法拉利、JIMMY CHOO，兰博基尼、DIESEL、保时捷以及上海国际电影节。这里周三的模特之夜、周四的 ICON 派对，以及周末的狂欢夜都吸引着本地和外籍的各界名流。若您有任何疑问请联系我们： marketing@m1ntglobal.com